

RAVENS PADDLE BATTLE

PICKLEBALL FUNDRAISER IN SUPPORT OF RAVENS SOCCER

Friday, July 25, 2025 /// Rideau Sports Center



Support. Connect. Compete.

Be part of Carleton Athletics' first-annual varsity-led pickleball tournament hosted by the men's and women's soccer programs. This exciting event brings together athletes, alumni, local businesses, and community members for a day of fun, networking, and impact. With all proceeds supporting varsity team operations and training, equipment and travel, and student-athlete leadership development.

Lunch Social: 12:00-1:30 p.m. - All sponsors and registered players receive complimentary catered lunch, hosted at The Bridge Restaurant on the Rideau Sports Center patio.

Tournament: 1:30-5:30 p.m.

Awards: 5:30-6:00 p.m.

Platinum Title Sponsor – \$5,000 (2 exclusive spots available)

- VVIP access at the Aug 29 Home Opener vs RMC, including exclusive access to pre-game preparation experience
- Company logo featured on back of all varsity warm-up tops (60+ shirts)
- 4 Ravens season passes
- Logo on fundraising event signage, sponsor board, and digital materials
- Recognition in fundraising event communications and scripting including closing ceremony
- Complimentary team entry + lunch for 4 guests

Gold Title Sponsor – \$2,500 (2-4 exclusive spots available)

- Logo on fundraising event signage and sponsor board
- Recognition in fundraising event communications
- Mention at post-tournament ceremonies
- 4 Ravens season passes
- Complimentary team entry + lunch for 2 guests
- Optional bundle: Add Court Sponsorship (+\$300) or Team Sponsorship (+\$150)

Court Sponsor – \$500 (12 courts available)

- Company signage on one pickleball court (high-traffic exposure)
- Logo in fundraising event program and online materials
- Recognition in 'Thank You' social post
- Complimentary lunch for 1 guest
- Optional team registration for +\$150 (save \$50 with bundle)

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Team Sponsor – \$300 (up to 36 teams)

- Registration for 1 team of 2 (student-athletes or company reps)
- Catered lunch included for both team members
- Logo in fundraising event flyer sponsor section
- Recognition at fundraising event and on social media

Lunch Social Sponsor – \$1,500 (1 exclusive spot available)

- Exclusive naming rights: “Lunch Social presented by [Sponsor Name]”
- Branded signage at buffet tables and welcome station
- Recognition during event remarks and on social media
- Logo on lunch invitations and event materials
- Opportunity to speak briefly during lunch
- Complimentary lunch for 4 guests + optional display table

Rally for Ravens Soccer. Lead Through Sport.

Support student-athletes, showcase your brand, and celebrate sport at one of Ottawa’s premier venues.

To become an event sponsor or to get involved with Ravens soccer, [please email me directly](#).

Marcelo Plada (he/him/his)

Director, Soccer Operations
Recreation and Athletics